

<b>Contract #</b>	<b>339643</b>	<b>Date Entered</b>	11/01/12	<b>Rate</b>	\$81,975.00			
<b>Schedule Dates</b>	11/02/12-11/06/12	<b>Last Modified</b>	11/05/12	<b>Broadcast Month</b>	Nov. 2012	<b>Spots</b>	59	<b>Pittsburgh (WPXI)</b>
<b>Advertiser</b>	Barack Obama for President (7678)	<b>Entered By</b>	Mary Beth Halas	<b>Grand Total:</b>	59	<b>\$81,975.00</b>		
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	Yes					
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06401970					
<b>Brand</b>	POL/B OBAMA/D/PRE/US (130088)	<b>Demo</b>						
<b>Salesperson</b>	Telerep/Washington DC, Washington DC (1040)	<b>Order Type</b>	Normal					
<b>Sales Office</b>	Telerep/Washington DC	<b>Package Deal</b>						
<b>Buyer Name</b>	GILROY, MAURA	<b>Commission %</b>	15.00					
<b>Phone/Fax</b>	/	<b>Commission</b>	\$12,296.25					
<b>CPE</b>	N/A	<b>Net Total</b>	\$69,678.75					
<b>Account Types</b>	National/Political							
<b>Billing Type</b>	Standard							
<b>Comments</b>	OBAMA 30S 11/2 OBAMA FOR AMERICA							

<b>WPXI</b>	4145 Evergreen Road	Greer, Margolis, Mitchell & Associates
<b>WPXI</b>	Pittsburgh, PA 15214	3050 K Street NW
		Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4A- Early Today							1		1	\$150.00	\$150.00	Pittsburgh (WPXI)	EARLY TODAY 4-430A/1	11/1/12
2.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:28A- Channel 11 News							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 4-30A/2	11/1/12
3.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:58A- Channel 11 News							1		1	\$825.00	\$825.00	Pittsburgh (WPXI)	NEWS 5-530A/3	11/1/12
4.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:29A- Channel 11 News							1		1	\$1,125.00	\$1,125.00	Pittsburgh (WPXI)	NEWS 530-6A/4	11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	10A- Ellen							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	ELLEN 10-11A/5	11/1/12
6.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	11A- Anderson							1		1	\$575.00	\$575.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/6	11/1/12
7.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	12:30P- The Doctors							1		1	\$575.00	\$575.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/7	11/1/12
8.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	2:30P- Who Wants To Be A Millionaire							1		1	\$575.00	**\$575.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/8	11/1/12
9.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	2:58P- Days Of Our Lives							1		1	\$1,050.00	\$1,050.00	Pittsburgh (WPXI)	DAY 3-4P/9	11/1/12
10.0	Normal Line / Prime	11/02/12-11/02/12	2	:30	8:58P- Grimm 9-10P							1		1	\$6,750.00	\$6,750.00	Pittsburgh (WPXI)	GRIMM 9-10P/10	11/1/12
11.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:30A- IMPACT							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	IMPACT 530-6A/11	11/1/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

**Contract #**

<b>WPXI</b>	4145 Evergreen Road Pittsburgh, PA 15214	Date Entered 11/01/12	Last Modified 11/05/12
Advertiser Greer, Margolis, Mitchell & Associates (7678)		Mary Beth Halas Yes	
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By CO-OP	
Product	Political - Federal Candidate (1067)	Headline # 06401970	
Brand	POL/B OBAMA/D/PRE/J5 (130088)	Demo	
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type Package Deal	
Sales Office	Telerep/Washington DC	Commission % 15.00	
Buyer Name	GILROY, MAURA	Commission \$12,296.25	
Phone/Fax	/	Net Total \$69,678.75	
CPE	N/A	Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	OBAMA 30S 11/2 OBAMA FOR AMERICA		
<b>Greer, Margolis, Mitchell &amp; Associates</b> 3050 K Street NW Washington, DC 20007			

		<b>Pittsburgh (WPXI)</b>	<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
Nov.	2012			59	\$81,975.00
		Grand Total:		59	\$81,975.00

**339643**

Schedule Dates 11/02/12-11/06/12	Date Entered 11/01/12
Advertiser Barack Obama for President (7678)	Last Modified 11/05/12
Agency Greer, Margolis, Mitchell & Associates (2890)	Entered By CO-OP
Product Political - Federal Candidate (1067)	Headline # 06401970
Brand	Demo
Salesperson	Order Type Package Deal
Sales Office	Commission % 15.00
Buyer Name	Commission \$12,296.25
Phone/Fax	Net Total \$69,678.75
CPE	Sales Tax
Account Types	
Billing Type	
Comments	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)								1				Pittsburgh (WPXI)	NEWS 6-8A/12	11/1/12
12.1	Normal Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)		2	2					2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 6-8A/12	11/1/12	
13.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)							1				Pittsburgh (WPXI)	NEWS 8-1030A/13	11/1/12	
13.1	Normal Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)		2	2				2		\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A/13	11/1/12	
14.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	7P- Jerome Bettis 7-730P							1				Pittsburgh (WPXI)	BETTIS 7-730P/14	11/1/12	
14.1	Normal Line / Spot	11/03/12-11/03/12	2	:30	7P- Jerome Bettis 7-730P							2		\$1,400.00	\$2,800.00	Pittsburgh (WPXI)	BETTIS 7-730P/14	11/1/12	
14.1.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
14.1.2	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
15.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	7-30P- Hines Ward Show							1				HINES WARD 730-8P/15	HINES WARD 730-8P/15	11/1/12	
15.1	Normal Line / Spot	11/03/12-11/03/12	2	:30	7-30P- Hines Ward Show		2						2	\$1,225.00	\$2,450.00	Pittsburgh (WPXI)	HINES WARD 730-8P/15	11/1/12	
15.1.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
15.1.2	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
16.0	Normal Line / Prime	11/03/12-11/03/12	2	:30	8P- 2012 Breeders Cup							1	1	\$3,375.00	\$3,375.00	Pittsburgh (WPXI)	BREEDERS CUP 8-9P/16	11/1/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

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**Contract #****339643**

11/02/12-11/06/12

WPXI

4145 Evergreen Road  
Pittsburgh, PA 15214

Advertiser

Barack Obama for President (7678)

Agency

Greer, Margolis, Mitchell &amp; Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

POLI/B OBAMA/D/PRE/US (130088)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

GILROY, MAURA

Buyer Name

/

Phone/Fax

N/A

CPE

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA 30S 11/2

OBAMA FOR AMERICA

Date Entered

11/01/12

Last Modified

11/05/12

Entered By

Mary Beth Halas

CO-OP

Headline #

06401970

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$12,296.25

Net Total

\$69,678.75

Sales Tax

		Pittsburgh (WPXI)		Spots	Rate
		By Broadcast Month	Grand Total:	59	\$81,975.00
Nov. 2012		Mary Beth Halas	Yes	06401970	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Revised Line / Prime	11/03/12-11/03/12	2	:30	SP- NBC Movie of the Week 9-11P							1					Pittsburgh (WPXI)	MOVIE: RUDY 9-11P/17	11/1/12
17.1	Normal Line / Prime	11/03/12-11/03/12	2	:30	SP- NBC Movie of the Week 9-11P							2	2	\$4,050.00	\$8,100.00	Pittsburgh (WPXI)	MOVIE: RUDY 9-11P/17	11/1/12	
18.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	SP- NBC Movie of the Week AT 11P		1	1				1	1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	NEWS 11-1130P/18	11/1/12	
19.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	1:03A- JEROME BETTIS 1-130A		1	1	1	1	1	1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	BETTIS 1-130A/19	11/1/12	
20.0	Revised Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)							1				Pittsburgh (WPXI)	NEWS 530-8A/20	11/1/12	
20.1	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)		2	2				2	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 530-8A/20	11/1/12	
21.0	Revised Line / Children's Programming	11/04/12-11/04/12	2	:30	8A- 10A (EST)							1				Pittsburgh (WPXI)	NEWS 8-10A/21	11/1/12	
21.1	Revised Line / Children's Programming	11/04/12-11/04/12	2	:30	8A- 10A (EST)							2				Pittsburgh (WPXI)	NEWS 8-10A/21	11/1/12	
21.2	Normal Line / Spot	11/04/12-11/04/12	2	:30	BA- 10A (EST)							2	2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-10A/21	11/1/12	
22.0	Revised Line / Spot	11/04/12-11/04/12	2	:30	11A- OUR REGIONS BUSINESS							1				Pittsburgh (WPXI)	OUR REGION'S BUSINESS 11-1130A/22	11/1/12	
22.1	Normal Line / Spot	11/04/12-11/04/12	2	:30	11A- OUR REGIONS BUSINESS							2	2	\$1,400.00	\$2,800.00	Pittsburgh (WPXI)	OUR REGION'S BUSINESS 11-1130A/22	11/1/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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**Contract #****339643**Date Entered  
11/01/12Last Modified  
11/05/12Entered By  
Mary Beth Halas

CO-OP

Headline #  
06401970Order Type  
NormalCommission %  
15.00

Package Deal

Commission  
\$12,296.25Commission  
\$69,678.75

Net Total

Sales Tax

Comments

Billing Type  
StandardAccount Types  
National/PoliticalBuyer Name  
GILROY, MAURAPhone/Fax  
/CPE  
N/ASales Office  
Telerep/Washington DCBrand  
POLYB OBAMA/D/PRE/US (130088)Salesperson  
Greer, Margolis, Mitchell & Associates (2890)Agency  
Barack Obama for President (7678)Product  
Political - Federal Candidate (1067)Brand  
Greer, Margolis, Mitchell & Associates (2890)Advertiser  
WPXISchedule Dates  
11/02/12-11/06/12Entered By  
Greer, Margolis, Mitchell & Associates (2890)

CO-OP

Headline #  
06401970

Demo

Order Type  
NormalCommission %  
15.00

Package Deal

Commission  
\$12,296.25Commission  
\$69,678.75

Net Total

Sales Tax

Comments

Billing Type  
StandardAccount Types  
National/PoliticalBuyer Name  
OBAMA 305 11/2Phone/Fax  
/CPE  
N/ASales Office  
Telerep/Washington DC

**Contract #**

<b>WPXI</b>	4145 Evergreen Road Pittsburgh, PA 15214	<b>Date Entered</b>	11/01/12
<b>Schedule Dates</b>	11/02/12-11/06/12	<b>Last Modified</b>	11/05/12
<b>Advertiser</b>	Barack-Obama for President (7678)	<b>Entered By</b>	Mary Beth Halas
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	Yes
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06401970
<b>Brand</b>	POLI/B OBAMA/D/PRE/US (130088)	<b>Demo</b>	
<b>Salesperson</b>	Telerep/Washington DC, Washington DC (1040)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Telerep/Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	GILROY, MAURA	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$12,296.25
<b>CPE</b>	N/A	<b>Net Total</b>	\$69,678.75
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	OBAMA 3DS 11/2 OBAMA FOR AMERICA		



Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

		Pittsburgh (WPXI)		By Broadcast Month		Spots		Rate											
		Nov. 2012		Grand Total:		59		\$81,975.00											
<b>Line</b>	<b>Line Type / Break Type (Ref #)</b>	<b>Dates</b>	<b>Sec</b>	<b>Length</b>	<b>Run Times</b>	<b>SPW</b>	<b>Mo</b>	<b>Tu</b>	<b>We</b>	<b>Th</b>	<b>Fr</b>	<b>Sa</b>	<b>Su</b>	<b>Spots</b>	<b>Rate</b>	<b>Total</b>	<b>Station</b>	<b>Comments</b>	<b>Entered</b>
33.0	Normal Line / Spot	11/05/12-11/05/12	.2	:30	2-53P- Days Of Our Lives	2								2	\$1,050.00	\$2,100.00	Pittsburgh (WPXI)	DAY'S OF OUR LIVES	11/1/12
34.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	2:30P- Pitt/Notre Dame Pre Game				1	1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	PITT-ND PREGAME SHOW	11/1/12
35.0	Normal Line / Sports-Football	11/03/12-11/03/12	4	:30	3:28P- Notre Dame Football				2	2				2	\$7,500.00	\$15,000.00	Pittsburgh (WPXI)	230-330P/34	11/1/12
36.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- 5:30A (EST)					2	2			2	\$0.00	\$0.00	Pittsburgh (WPXI)	NOTRE DAME-PITT	11/1/12
37.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)					2	2			2	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/1 line 14	11/1/12
38.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4:28A- Channel 11 News				1						\$275.00		Pittsburgh (WPXI)	Ward moved from 11/3 to 11/1 line 15	11/4/12
38.0.1	Closed Preempt	11/06/12															Pittsburgh (WPXI)	Political/Spot -	11/5/12
39.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	5:59A- Channel 11 News 6am				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	6am	11/5/12
40.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	9A- Today Show 9a					1				1	\$825.00	\$825.00	Pittsburgh (WPXI)	9a	11/5/12
41.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	7A- 8A (EST)				1					1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	7-8a	11/5/12
42.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	8A- 9A (EST)				1					1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	8-9a	11/5/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Contract #****339643**

Schedule Dates

11/02/12-11/06/12

Advertiser

Barack Obama for President (7678)

Agency

Greer, Margolis, Mitchell &amp; Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

POL/B OBAMA/D/PRE/JUS (130088)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

N/A

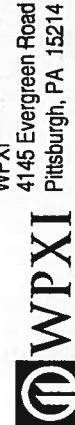
Account Types

National/Political

Billing Type

Standard

Comments

OBAMA 30S 11/2  
OBAMA FOR AMERICA

**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

**Greer, Margolis, Mitchell & Associates**  
3050 K Street NW  
Washington, DC 20007

<b>Pittsburgh (WPXI)</b>		<b>Spots</b>	<b>Date Entered</b>	<b>Last Modified</b>	<b>Rate</b>
			Nov. 2012	11/05/12	\$81,975.00
Entered By		Mary Beth Halas	Entered By	Yes	\$81,975.00
CO-OP		06401970	Headline #		
Demo			Order Type	Normal	
Package Deal			Commission %	15.00	
Commission		\$12,296.25	Commission		
Net Total		\$69,678.75	Sales Tax		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fri	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	M/G For 38.0.1 / Spot	11/06/12-11/06/12	4	:30	4:26A- Channel 11 News		1						1	\$175.00	\$175.00	Pittsburgh (WPXI)	430a	11/5/12	
44.0	Normal Line / Spot	11/06/12-11/06/12	3	:30	2:58P- Days Of Our Lives			1					1	\$725.00	\$725.00	Pittsburgh (WPXI)	days	11/5/12	
45.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4:29P- Judge Judy 430p			1					1	\$1,050.00	\$1,050.00	Pittsburgh (WPXI)	Judge Judy	11/5/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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